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MiraLink Certified by CMP Channel's *VARBusiness* as a Gold 5-Star Overall Winner in its 2008 Partner Program Guide**Hailed by Leading Technology Publication for MiraLink Partner Program**

Portland, OR March 31, 2008 -- MiraLink today announced that it has been recognized by CMP Channel's *VARBusiness* as one of North America's top information-technology (IT) vendors for its MiraLink Partner Program.

MiraLink was certified as a Gold 5-Star Overall Winner in *VARBusinesses'* 2008 Partner Program Guide (PPG), a guide that acknowledges the commitment and strength of a vendor's partner programs for its Channel resellers, IT integrators, and technology consultants.

MiraLink's award winning program offers its partners a myriad of benefits including deal registration; field based technical and sales support, market development funds and co-op accruals. In addition to its robust partner program, MiraLink's solutions offer a recurring revenue model for VARs who host or manage their customer's back up and disaster recovery strategies.

Of the hundreds of vendor program entries reviewed for this year's guide, MiraLink was one of only ten Gold 5-Star Overall Winners chosen in this 14th annual *VARBusiness* Partner Programs Guide survey.

"The quality of a vendor's partner program reflects the true commitment they have to the thriving Solution Provider Channel, and this year's 5-Star Partner Programs Guide winners are the cream of the crop of Channel-friendly vendors," said Robert C. DeMarzo, vice president and editorial director, CMP Channel.

"It's been known for years that the VAR Channel is really the only tried and true method of market penetration in the technology sector. Every vendor has a partner program with similar bells and whistles, at MiraLink we try to differentiate ourselves by not only having a robust program, but more importantly helping our partners uncover opportunities and close business," said John Haden, Director of Sales at MiraLink.

The guide appears in the March issue of *VARBusiness* and can be found online at www.channelweb.com.

About MiraLink

MiraLink was founded in 1994 to create innovative remote mirroring technologies. The company is guided by CEO and President Ron McCabe, a company founder, who is also the chief architect of MiraLink's patented and patent-pending technology. McCabe and his team worked throughout the 1990's, developing technology that could maintain a constant state in remote data mirroring. During this time, the company focused on providing custom solutions for enterprise and federal accounts. In 2006, the third generation of the MiraLink product allowed introduction of this extensively field-tested, reliable, remote data recovery solution to the SMB/SME market with its first commercial release. MiraLink's disaster recovery solutions now deliver world-class business continuity to value-conscious businesses from the SMB to the enterprise.

About VARBusiness

For the past 20 years, *VARBusiness*' strategic resources have been the gateway to the commercial and public sector (or government) Solution Provider community. The *VARBusiness* integrated platform of media opportunities provides strategic insight for technology integrators through industry-defining research, in-depth editorial, channel events and innovative Web services, enabling these IT professionals to make educated decisions for their businesses, partnerships and customers. *VARBusiness* offerings lead vendors and distributors to unprecedented access to the most powerful strategic Solution Providers in the market. *VARBusiness* has been the recipient of numerous industry awards for both editorial content and design.

About CMP Channel (www.cmpchannelgroup.com)

CMP Channel is the one stop shop customers turn to in order to meet their global sales channel objectives from access to execution. Through use of its family of channel solutions which include CRN and VARBusiness, the ChannelWeb network, XChange Events and the Institute for Partner Education & Development (IPED), vendors are able to accelerate sales through the channel. CMP Channel provides a worldwide answer to advertising, branding and marketing services, lead generation, market intelligence, branded and custom events, education of solution providers and best practices for vendors.

About CMP

CMP (<http://www.cmp.com/>) is a media and marketing solutions company serving the technology industry. With the leading online, event and print brands in all technology market categories, and with services and tools that reach beyond traditional advertising, CMP shapes and influences the technology industry worldwide. CMP publishes highly respected media brands such as TechWeb, InformationWeek, ChannelWeb, CRN, EE Times and TechOnline; produces major industry events such as Interop, Web 2.0 Expo, XChange, Game Developers Conference and the Embedded Systems Conferences; and provides business information and marketing services such as the International Customer Management Institute, Semiconductor Insights and Second Life consulting for technology marketers. CMP is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion. For more CMP news, go to cmp.com/news.

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